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Think  
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# Downtown Fremont On the Rise!

## Downtown Fremont: A Place to Connect, Communicate, and Celebrate

Every community deserves to have a central Downtown place where people come to connect, communicate and celebrate. Downtown will be the “front porch” of our community where social and economic exchanges take place, celebrations are held, friends run into each other, and cultures mix.



## ► ON THE RISE...

### New Projects in the Pipeline

Fremont's downtown initiative is creating a vibrant cultural center to unite the City and serve as a regional destination. Here are some projects recently completed or underway:

- Paragon at Downtown – A 300-unit mixed-use project between Walnut and Beacon avenues and Liberty and California streets. Currently leasing.
- Whole Foods – Opening fall 2013 at Mowry Avenue and Paseo Padre Parkway.
- Sprouts – Opened May 2012 on Mowry Avenue.
- A private mixed-use project in design.

## ► WHERE IS THE DOWNTOWN LOCATED?

Downtown is 110-acres anchored by Fremont City Hall and within walking distance to the Fremont BART Station. It is located north of Fremont Boulevard, south of Paseo Padre Parkway, west of Mowry Avenue, and east of Walnut Avenue.



## ► EVENTS

- “Downtown Fremont Street Eats” Friday nights  
July 12 – October 25 from 4:30 p.m. – 9:00 p.m.
- Fremont's “Festival of the Arts” August 3 – 4
- Festival of India August 17 – 18
- 4th of July Parade

## ► PUBLIC IMPROVEMENTS

Fremont's Downtown plan will deliver benefits through the creation of an inviting and centrally located area for its residents, employees, and visitors alike. The following improvements supported through grant work will set the stage:

- Enhanced pedestrian connectivity between BART and Downtown.
- Extension of Capitol Avenue to Fremont Boulevard, including streetscape amenities such as enhanced landscaping, decorative hardscape, lighting, benches, bike racks, and wide walk-able sidewalks.



View of Capitol Ave. from Fremont Blvd.